



## Characteristics of La Revue POLYTECHNIQUE

Founded in 1898 as a polytechnical magazine, La Revue POLYTECHNIQUE, due to its high profile in french-speaking Switzerland, for over 120 years, has been an important information source for decision-makers in industry + SMEs. In an era of increasing specialisation, where often only generalists have an overview, broad information is particularly important.

[www.revue-polytechnique.ch](http://www.revue-polytechnique.ch)

## Editorial staff

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## Editorial Program 2021

#	Issue	Ad close	Editorial deadline	Main Focus	Trade fairs
1	25/01/2021	08/01/2021	04/01/2021	<ul style="list-style-type: none"> <li>Fluidic</li> <li>Embedded Systems</li> </ul>	<ul style="list-style-type: none"> <li>MICRONARC ALPINE MEETING, Villars s/Ollon, 07-09/02/2021</li> <li>PUMPS &amp; VALVES, Zurich, 10-11/02/2021</li> <li>EMBEDDED WORLD, Nuremberg (D), 02-04/03/2021</li> </ul>
2	25/02/2021	05/02/2021	01/02/2021	<ul style="list-style-type: none"> <li>Machine tools</li> <li>Logistics</li> </ul>	<ul style="list-style-type: none"> <li>INNOTEQ, Bern, 02-05/03/2021</li> <li>LOGIMAT, Stuttgart (D), 09-11/03/2021</li> <li>SALON DES INVENTIONS, Geneva, 10-14/03/2021</li> <li>TECHNOPOLIS, Sion, 11/03/2021</li> <li>GLOBAL INDUSTRIE, Lyon (F), 16-19/03/2021</li> </ul>
3	25/03/2021	05/03/2021	01/03/2021	<ul style="list-style-type: none"> <li>Drive-Transmissions</li> <li>Tools</li> </ul>	<ul style="list-style-type: none"> <li>HANNOVER MESSE (D), 12-16/04/2021</li> </ul>
4	23/04/2021	07/04/2021	29/03/2021	<ul style="list-style-type: none"> <li>Sensor technology</li> <li>Electrical engineering</li> </ul>	<ul style="list-style-type: none"> <li>SENSOR+TEST, Nuremberg (D), 04-06/05/2021</li> <li>ELECTRO-TEC, Bern, 19-20/05/2021</li> </ul>
5	25/05/2021	07/05/2021	03/05/2021	<ul style="list-style-type: none"> <li>Watchmaking</li> <li>Civil Engineering</li> </ul>	<ul style="list-style-type: none"> <li>EPHJ, Geneva, 08-11/06/2021</li> <li>SUISSE PUBLIC, Bern, 08-11/06/2021</li> </ul>
6	25/06/2021	11/06/2021	07/06/2021	<ul style="list-style-type: none"> <li>Medical technology</li> <li>Surface treatment</li> </ul>	<ul style="list-style-type: none"> <li>Retrospective ELECTRO-TEC</li> </ul>
7	26/07/2021	09/07/2021	05/07/2021	<ul style="list-style-type: none"> <li>Connection technology</li> <li>Telecommunications</li> </ul>	<ul style="list-style-type: none"> <li>Retrospectives EPHJ + SUISSE PUBLIC</li> </ul>
8	25/08/2021	06/08/2021	02/08/2021	<ul style="list-style-type: none"> <li>Production technology</li> <li>Industrial Computing</li> </ul>	<ul style="list-style-type: none"> <li>SINDEX, Bern, 31/08-02/09/2021</li> <li>COM-EX, Bern, 31/08-02/09/2021</li> <li>AM Expo, Lucerne 14-15/09/2021</li> </ul>
9	24/09/2021	03/09/2021	30/08/2021	<ul style="list-style-type: none"> <li>Automation</li> <li>Electronics</li> </ul>	<ul style="list-style-type: none"> <li>AUTOMATION &amp; ELECTRONICS, Zurich, 29-30/09/2021</li> </ul>
10	25/10/2021	08/10/2021	04/10/2021	<ul style="list-style-type: none"> <li>Materials</li> <li>Food Technology</li> </ul>	<ul style="list-style-type: none"> <li>Retrospective SINDEX</li> </ul>
11	25/11/2021	05/11/2021	01/11/2021	<ul style="list-style-type: none"> <li>Physics, chemicals, biotechnology</li> <li>Microtechnology</li> </ul>	<ul style="list-style-type: none"> <li>Retrospectives MICRONORA + ILMAC</li> </ul>
12	17/12/2021	26/11/2021	22/11/2021	<ul style="list-style-type: none"> <li>Construction</li> </ul>	<ul style="list-style-type: none"> <li>SWISSBAU, Bern, 18-21/01/2022</li> </ul>

<p><b>Periodical topics</b></p> <ul style="list-style-type: none"> <li>Drive technology, engines</li> <li>Automation, measurement technology, control technology, connection technology</li> <li>Electronics, electrical engineering</li> </ul>	<ul style="list-style-type: none"> <li>Energy</li> <li>Engineering</li> <li>Industrial computing, telecommunications</li> <li>Physics, mechanics, materials, metal and sheet metal processing</li> </ul>	<ul style="list-style-type: none"> <li>Production technology, robotics, microtechnology</li> <li>Security, environment</li> <li>Economy</li> </ul>
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## Significant observations

The editorial staff reserves the right to modify this program according to unforeseen imperatives. Trade fairs dates are also subject to change.

