



## Characteristics

The only Swiss magazine in French language dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection.

Sécurité-Environnement is aimed at industrial companies, technical managers of administrations, etc. of French-speaking Switzerland and safety and environmental professionals.

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## Editorial Program 2021

	Issue	Ad close	Main Focus	Trade fairs
1	25/01/2021	08/01/2021	<ul style="list-style-type: none"> <li>Water and gas</li> <li>Industrial Maintenance</li> </ul>	<ul style="list-style-type: none"> <li>AQUA Suisse, Zurich, 10-11/02/2021</li> <li>maintenance Schweiz, Zurich, 10-11/02/2021</li> </ul>
2	25/02/2021	05/02/2021	<ul style="list-style-type: none"> <li>Cybersecurity</li> <li>E-Mobile</li> </ul>	<ul style="list-style-type: none"> <li>Swiss Cybersecurity Days, Fribourg, 10-11/03/2021</li> </ul>
3	25/05/2021	07/05/2021	<ul style="list-style-type: none"> <li>CCTV, drones</li> <li>Solar energy</li> </ul>	<ul style="list-style-type: none"> <li>INTER SOLAR, Munich (D), 09-11/06/2021</li> <li>SECURITE, Lausanne 16-18/06/2021</li> </ul>
4	25/08/2021	06/08/2021	<ul style="list-style-type: none"> <li>Renewable energies</li> <li>Protective clothing</li> </ul>	<ul style="list-style-type: none"> <li>WIND ENERGY, Husum (D), 14-15/09/2021</li> </ul>
5	24/09/2021	03/09/2021	<ul style="list-style-type: none"> <li>Access control, alarms</li> <li>Air-conditioning</li> </ul>	<ul style="list-style-type: none"> <li>APS Alarmes Protection Sécurité, Paris, 28-30/09/2021</li> </ul>
6	25/11/2021	05/11/2021	<ul style="list-style-type: none"> <li>Recycling</li> <li>Safety at work</li> </ul>	

## Significant observations

The editorial staff reserves the right to modify this program according to unforeseen imperatives. Trade fairs dates are also subject to change.

## Advertising rates 2021

(Prices in CHF excl. VAT)

Formats	Dimensions	Prices
2 <sup>nd</sup> and 4 <sup>th</sup> cover page	185 x 267 210 x 297*	2,590.-
Full page	185 x 267 210 x 297*	2,290.-
Junior page	130 x 190 134 x 205*	1,440.-
1/2-page	vertical 90 x 267 horizontal 102 x 297* 185 x 130 210 x 145*	1,240.-
1/3-page	vertical 60 x 267 horizontal 69 x 297* 185 x 86 210 x 98*	990.-
1/3-page EDITORIAL	60 x 267	1,390.-
1/4-page	standard 90 x 130 vertical 46 x 267 horizontal 100 x 145* 55 x 297* 185 x 64 210 x 77*	690.-
1/6-page	vertical 46 x 130 horizontal 122 x 64	490.-
1/8-page	vertical 59 x 97 stripe 185 x 29	390.-
Dimensions in millimetres		*Full bleed (+ 3 mm trim)

## Discount

Discount per number of insertions for a 12-month contract

2 ads 5 %  
3 ads 10 %  
from 6 ads see POLY-PARTNERS  
Commission: 10 %

## POLY-PARTNERS

With an annual subscription, you get in each issue one advertisement (6 issues/year)

2 <sup>nd</sup> and 4 <sup>th</sup> cover page	CHF 2,100.-	=	CHF 12,600.-	per year
6 x 1/1-page to	CHF 1,890.-	=	CHF 11,340.-	per year
6 x junior page to	CHF 1,190.-	=	CHF 7,140.-	per year
6 x 1/2-page to	CHF 990.-	=	CHF 5,940.-	per year
6 x 1/3-page to	CHF 790.-	=	CHF 4,740.-	per year
6 x 1/4-page to	CHF 590.-	=	CHF 3,540.-	per year
6 x 1/6-page to	CHF 490.-	=	CHF 2,340.-	per year
6 x 1/8-page to	CHF 290.-	=	CHF 1,740.-	per year

Failure to comply with the contract leads to retroactive billing

## Loose inserts and flyers

Loose inserts and flyers, max. 205 x 295 mm  
Delivery of 2500 copies  
4 sheets (8 pages) CHF 1,990.-  
1 sheets (2 pages) CHF 1,190.-  
Further formats, prices on request

## Job advertisement - publiportage

2/1-page	CHF 2,790.-
1/1-page	CHF 1,190.-
1/2-page	CHF 690.-
1/4-page	CHF 490.-

## Technical data

Minimum print run: 2500 copies

Publication: 6 x a year