



Characteristics

The only Swiss magazine in French language dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection.

Sécurité-Environnement is aimed at industrial companies, technical managers of administrations, etc. of French-speaking Switzerland and safety and environmental professionals.

Editorial staff

POLYMEDIA SA

Av. de Riand-Bosson 12 - CH-1110 Morges
Phone: +41(0)21 802 24 42
redac@polymedia.ch
www.securite-environnement.ch

Editor-in-chief

Georges Pop
Mobile: +41(0)79 445 89 20
g.pop@polymedia.ch

Marketing

Cedric Favre
Phone: +41(0)21 802 24 42
Mobile: +41(0)79 614 65 77
marketing@polymedia.ch

Media Consulting

Frédéric Leuba
Mobile: +41(0)79 938 99 88
f.leuba@polymedia.ch

Editorial Program 2021

	Issue	Ad close	Main Focus	Trade fairs
1	26/02/2021	05/02/2021	<ul style="list-style-type: none"> Water and gas Industrial Maintenance 	<ul style="list-style-type: none"> AQUA Suisse, Zurich, 10-11/02/2021 maintenance Schweiz, Zurich, 10-11/02/2021
2	27/04/2021	07/04/2021	<ul style="list-style-type: none"> Cybersecurity E-Mobile 	<ul style="list-style-type: none"> Swiss Cybersecurity Days, Fribourg, 10-11/03/2021
3	29/06/2021	11/06/2021	<ul style="list-style-type: none"> CCTV, drones Solar energy 	<ul style="list-style-type: none"> INTER SOLAR, Munich (D), 09-11/06/2021 SECURITE, Lausanne 16-18/06/2021
4	25/08/2021	06/08/2021	<ul style="list-style-type: none"> Renewable energies Protective clothing 	<ul style="list-style-type: none"> WIND ENERGY, Husum (D), 14-15/09/2021
5	27/10/2021	08/10/2021	<ul style="list-style-type: none"> Access control, alarms Air-conditioning 	<ul style="list-style-type: none"> APS Alarmes Protection Sécurité, Paris, 28-30/09/2021
6	20/12/2021	26/11/2021	<ul style="list-style-type: none"> Recycling Safety at work 	

Significant observations

The editorial staff reserves the right to modify this program according to unforeseen imperatives. Trade fairs dates are also subject to change.

Advertising rates 2021

(Prices in CHF excl. VAT)

Formats	Dimensions	Prices
2 nd and 4 th cover page	185 x 267 210 x 297*	2,590.-
Full page	185 x 267 210 x 297*	2,290.-
Junior page	130 x 190 134 x 205*	1,440.-
1/2-page	vertical 90 x 267 horizontal 102 x 297* 185 x 130 210 x 145*	1,240.-
1/3-page	vertical 60 x 267 horizontal 69 x 297* 185 x 86 210 x 98*	990.-
1/3-page EDITORIAL	60 x 267	1,390.-
1/4-page	standard 90 x 130 vertical 46 x 267 horizontal 100 x 145* 55 x 297* 185 x 64 210 x 77*	690.-
1/6-page	vertical 46 x 130 horizontal 122 x 64	490.-
1/8-page	vertical 59 x 97 stripe 185 x 29	390.-

Dimensions in millimetres

*Full bleed (+ 3 mm trim)

Discount

Discount per number of insertions for a 12-month contract

2 ads	5 %
3 ads	10 %

from 6 ads see POLY-PARTNERS
Commission: 10 %

POLY-PARTNERS

With an annual subscription, you get in each issue one advertisement (6 issues/year)

2 nd and 4 th cover page	CHF 2,100.-	=	CHF 12,600.-	per year
6 x 1/1-page to	CHF 1,890.-	=	CHF 11,340.-	per year
6 x junior page to	CHF 1,190.-	=	CHF 7,140.-	per year
6 x 1/2-page to	CHF 990.-	=	CHF 5,940.-	per year
6 x 1/3-page to	CHF 790.-	=	CHF 4,740.-	per year
6 x 1/4-page to	CHF 590.-	=	CHF 3,540.-	per year
6 x 1/6-page to	CHF 490.-	=	CHF 2,340.-	per year
6 x 1/8-page to	CHF 290.-	=	CHF 1,740.-	per year

Failure to comply with the contract leads to retroactive billing

Loose inserts and flyers

Loose inserts and flyers, max. 205 x 295 mm
Delivery of 2500 copies
4 sheets (8 pages) CHF 1,990.-
1 sheets (2 pages) CHF 1,190.-
Further formats, prices on request

Job advertisement - publiportage

2/1-page	CHF 2,790.-
1/1-page	CHF 1,190.-
1/2-page	CHF 690.-
1/4-page	CHF 490.-

Technical data

Minimum print run: 2500 copies

Publication: 6 x a year