

Oberflächen POLYSURFACES
www.polysurfaces.ch

62. Jahrgang - 62. année

2022
Juli-August
juillet-août

Unifassende Prozesskontrolle für Openair-Plasma-Systeme
Du pré-nettoyage à l'emballage stérile
Neue Flachkraft-Gleitschiffthaltung für Gabelstapler-Komponenten
Prozessoptimierung mit neuem schäumenden Schleifkörper
Engineering-Profil entwickelt: petmetissam diamantbeschichtete High-End-Werkzeuge

Mehr Glanz für hochwertige Werkstücke
Plasma statt Chemie: Reduzierung von VOC-Emissionen durch Openair-Plasma
UV-Licht und Ultraschall eliminieren Mikroorganismen in Prozess- und Trennwasser
Revêtements PVD oxytrures de tamble pour les implants médicaux
Deburring-EXPO - Lösungen für grattrfreie, saubere und präzise Oberflächen zum Aufschleifen

GALVABAU

www.polysurfaces.ch

Valid as of 1.1.2022

MEDIA-KIT 2022

Characteristics

Oberflächen POLYSURFACES is the only Swiss publication being read by company managers, executives and purchasing managers operating in the field of surface treatment. This bilingual (German/French) bi-monthly publication is also widely used for the job market. The readership covers classic and advanced surface technologies as well as the paint and, varnish and materials technology industries.

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Editorial Program 2022

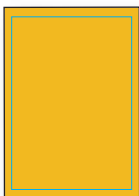
	Release date	Deadline for advertisements	Editorial deadline	Main Focus	Trade fairs
1	02/09/2022	01/21/2022	01/17/2022	<ul style="list-style-type: none"> Laboratory equipment Electroplating equipment (galvanic) Cleaning and degreasing Paints and varnishes Polishing Electrostatic powdering Chemical products Corrosion protection and materials technology Drying Waste water treatment 	AQUA PRO GAZ, Bulle (9-11 February)
2	04/06/2022	03/18/2022	03/14/2022		BLE.CH, Bernexpo (8-10 March)
3	06/15/2022	05/27/2022	05/23/2022		MACH 2022 (4-8 April)
4	09/07/2022	08/19/2022	08/15/2022		Paintexpo (26-29 April)
5	10/19/2022	09/30/2022	09/26/2022		Energissima, Bulle (28 April - 1st May)
6	12/07/2022	11/18/2022	11/14/2022		Surface Technology (21-23 June)
					DKT IRC 2022 (27-30 June)
					AMB 2022 (13-17 September)
					IFAS, Zurich (25-27 October)

The editor reserve the right to amend this agenda in case of unforeseen circumstances.

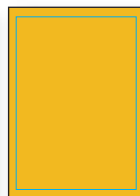
Exhibitions dates are subject to change

Advertising rates for 2022

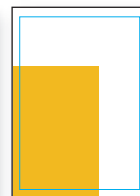
(prices in CHF, excl. VAT)



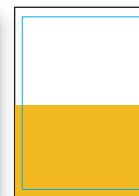
2nd and 4th cover page
185 x 267 mm
210 x 297 mm*
1 issue: 2900.-
Discount 12 issues
12 430.- (2071.-/Nr)



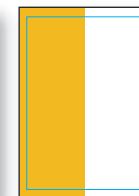
Full page
185 x 267 mm
210 x 297 mm*
1 issue: 2790.-
Discount 12 issues
11 340.- (1890.-/Nr)



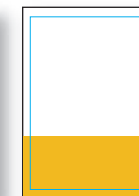
Junior page
130 x 190 mm
134 x 205 mm*
1 issue: 1890.-
Discount 12 issues
7140.- (1190.-/Nr)



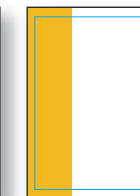
1/2 page horizontal
185 x 130 mm
210 x 145 mm*
1 issue: 1690.-
Discount 12 issues
5940.- (990.-/Nr)



1/2 page vertical
90 x 267 mm
102 x 297 mm*
1 issue: 1690.-
Discount 12 issues
5940.- (990.-/Nr)



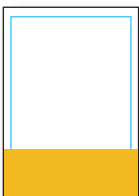
1/3 page horizontal
185 x 86 mm
210 x 98 mm*
1 issue: 990.-
Discount 12 issues
4740.- (790.-/Nr)



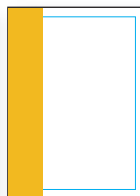
1/3 page vertical
60 x 267 mm
69 x 297 mm*
1 issue: 990.-
Discount 12 issues
4740.- (790.-/Nr)

Cover page 120 x 120 mm : 1 issue : 1900.-

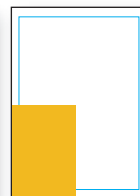
Panorama (2 pages) 420 x 297 mm* : 1 issue : 4990.-



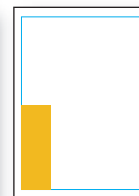
1/4 page horizontal
185 x 64 mm
210 x 77 mm*
1 issue: 690.-
Discount 12 issues
3540.- (590.-/Nr)



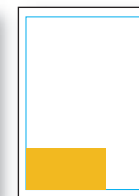
1/4 page vertical
46 x 267 mm
55 x 297 mm*
1 issue: 690.-
Discount 12 issues
3540.- (590.-/Nr)



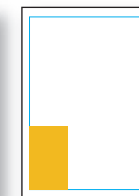
1/4 page standard
90 x 130 mm
100 x 145 mm*
1 issue: 690.-
Discount 12 issues
3540.- (590.-/Nr)



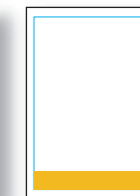
1/6 page vertical
46 x 130 mm
1 issue: 490.-
Discount 12 issues
2340.- (390.-/Nr)



1/6 page horizontal
122 x 64 mm
1 issue: 490.-
Discount 12 issues
2340.- (390.-/Nr)



1/8 page vertical
59 x 97 mm
1 issue: 390.-
Discount 12 issues
1740.- (290.-/Nr)



1/8 page stripe
185 x 29 mm
1 issue: 390.-
Discount 12 issues
1740.- (290.-/Nr)

Product news

Technical product description
(1000 characters + 1 picture at 300 dpi)
1/3 page, 1 issue: 300.-

Exhibitor-Flash

Technical description of the product
shown at a trade fair (1000 signs + 1 picture)
1 publication : from 290.- for 1/3 page

Buyer's Guide (printed and online)

6 issues: (Format 42 x 25 mm):
450.-/year
Prepayment

Internet banner

Maximum 236 x 437 pixels:
590.-/month
or 5900.-/year

Discounts

Discount rates per number of ads for a 12 month contract
2 ads 5 %
4 ads 10 %
Commission: 10 % (to recognized agencies)

Loose inserts and flyers

Printed inserts, min. 216 x 303 mm, printed at the same time as the magazine

Flyers max. 205 x 295 mm (Delivery of 8 sheets (16 pages) 2900.- 4 sheets (8 pages) 2500.- 1 sheet (2 pages) 1900.-

For all other formats, prices are available upon request

Job advertisement-Infomercials

2 pages 2900.-
1 page 1900.-
1/2 page 1300.-
1/4 page 800.-

Technical data

Minimum circulation: 2500 copies
Publication: 6 times a year

Dimensions in millimeters / * free edge format, add 3 mm on each side

Failure to comply with the contract will result in retroactive billing.