

Characteristics

The only publication in French-speaking Switzerland dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection. Sécurité-Environnement is aimed at industrial companies, technical managers working in public utilities, and safety & environmental professionals.

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Editorial Program 2022

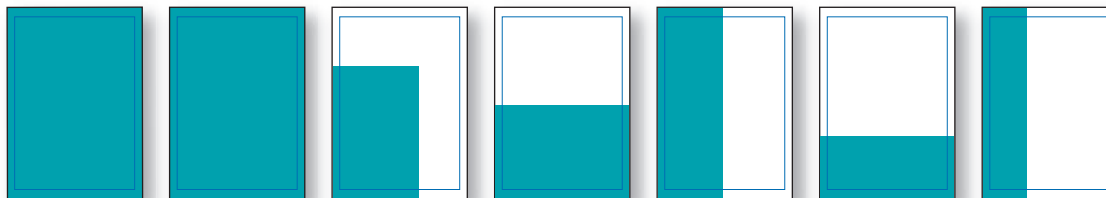
	Release date	Deadline for advertisements	Editorial deadline	Main Focus	Trade fairs
1	02/23/2022	02/04/2022	01/31/2022	<ul style="list-style-type: none"> Access control, alarms Cybersecurity Industrial Maintenance Safety at work Protective clothing CCTV, drones Air-conditioning Water and gas E-Mobile Renewable energies Solar energy Recycling 	PREVENTICA (18-20 January)
2	04/27/2022	04/08/2022	04/04/2022		AQUA PRO GAZ, Bulle (9-11 February)
3	06/29/2022	06/10/2022	06/06/2022		Climate Show, Genève (16-20 March)
4	08/24/2022	08/05/2022	08/02/2022		Swiss Cyber Security Days, Fribourg (6-7 April)
5	10/26/2022	10/07/2022	10/03/2022		Energissima, Bulle (28 April - 1st May)
6	12/14/2022	11/25/2022	11/21/2022		ArbeitsSicherheit Schweiz (1st-2 June)
					Security Essen (D) (20-23 September)
					EXOPROTECTION, Paris (15-17 November)
					Hausbau+Energie Messe, Berne (12-13 November)

The editor reserve the right to amend this agenda in case of unforeseen circumstances.

Exhibitions dates are subject to change

Advertising rates for 2022

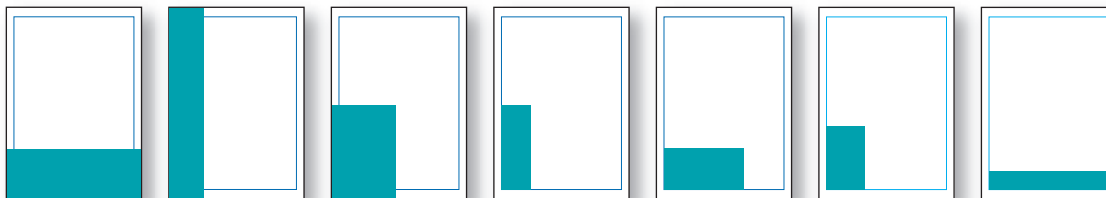
(prices in CHF, excl. VAT)



2nd and 4th cover page 185 x 267 mm 210 x 297 mm* 1 issue: 2590.- Discount 12 issues 12 600.- (2100.-/Nr)	Full page 185 x 267 mm 210 x 297 mm* 1 issue: 2290.- Discount 12 issues 11 340.- (1890.-/Nr)	Junior page 130 x 190 mm 134 x 205 mm* 1 issue: 1440.- Discount 12 issues 7140.- (1190.-/Nr)	1/2 page horizontal 185 x 130 mm 210 x 145 mm* 1 issue: 1240.- Discount 12 issues 5940.- (990.-/Nr)	1/2 page vertical 90 x 267 mm 102 x 297 mm* 1 issue: 1240.- Discount 12 issues 5940.- (990.-/Nr)	1/3 page horizontal 185 x 86 mm 210 x 98 mm* 1 issue: 990.- Discount 12 issues 4740.- (790.-/Nr)	1/3 page vertical 60 x 267 mm 69 x 297 mm* 1 issue: 990.- Discount 12 issues 4740.- (790.-/Nr)
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Panorama (2 pages) 420 x 297 mm*: 1 issue: 4090.-

Internet banner Maximum 236 x 437 pixels: 590.-/month or 5900.-/year



1/4 page horizontal 185 x 64 mm 210 x 77 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	1/4 page vertical 46 x 267 mm 55 x 297 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	1/4 page standard 90 x 130 mm 100 x 145 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	1/6 page vertical 46 x 130 mm 1 issue: 490.- Discount 12 issues 2340.- (390.-/Nr)	1/6 page horizontal 122 x 64 mm 1 issue: 490.- Discount 12 issues 2340.- (390.-/Nr)	1/8 page vertical 59 x 97 mm 1 issue: 390.- Discount 12 issues 1740.- (290.-/Nr)	1/8 page stripe 185 x 29 mm 1 issue: 390.- Discount 12 issues 1740.- (290.-/Nr)
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Product news

Technical product description
(1000 characters + 1 picture at 300 dpi)
1/3 page, 1 issue: 300.-

Exhibitor-Flash

Technical description of the product
shown at a trade fair (1000 signs + 1 picture)
1 publication: from 290.- for 1/3 page

Buyer's Guide (printed and online)

6 issues: (Format 42 x 25 mm): 450.-/year
Prepayment

Discounts

Discount rates per number of ads for a 12 month contract
 2 ads 5 %
 4 ads 10 %
 Commission: 10 % (to recognized agencies)

Loose inserts and flyers

Printed inserts, min. 216 x 303 mm, printed at the same time as the magazine

Flyers max. 205 x 295 mm (Delivery of)
 4 sheets (8 pages) 1990.-
 1 sheet (2 pages) 1190.-

For all other formats, prices are available upon request

Job advertisement-Infomercials

2 pages 2790.-
 1 page 1190.-
 1/2 page 690.-
 1/4 page 490.-

Technical data

Minimum circulation: 2500 copies
 Publication: 6 times a year