

## Characteristics

The only publication in French-speaking Switzerland dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection. Sécurité-Environnement is aimed at industrial companies, technical managers working in public utilities, and safety & environmental professionals.

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## Editorial Program 2022

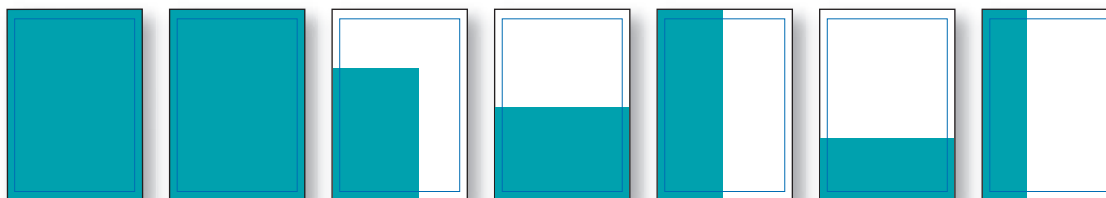
	Release date	Deadline for advertisements	Editorial deadline	Main Focus	Trade fairs
1	02/23/2022	02/04/2022	01/31/2022	<ul style="list-style-type: none"> <li>Access control, alarms</li> <li>Cybersecurity</li> <li>Industrial Maintenance</li> <li>Safety at work</li> <li>Protective clothing</li> <li>CCTV, drones</li> <li>Air-conditioning</li> <li>Water and gas</li> <li>E-Mobile</li> <li>Renewable energies</li> <li>Solar energy</li> <li>Recycling</li> </ul>	PREVENTICA (18-20 January)
2	04/27/2022	04/08/2022	04/04/2022		AQUA PRO GAZ, Bulle (9-11 February)
3	06/29/2022	06/10/2022	06/06/2022		Climate Show, Genève (16-20 March)
4	08/24/2022	08/05/2022	08/02/2022		Swiss Cyber Security Days, Fribourg (6-7 April)
5	10/26/2022	10/07/2022	10/03/2022		Energissima, Bulle (28 April - 1st May)
6	12/14/2022	11/25/2022	11/21/2022		ArbeitsSicherheit Schweiz (1st-2 June)
					Security Essen (D) (20-23 September)
					EXOPROTECTION, Paris (15-17 November)
					Hausbau+Energie Messe, Berne (12-13 November)

The editor reserve the right to amend this agenda in case of unforeseen circumstances.

Exhibitions dates are subject to change

## Advertising rates for 2022

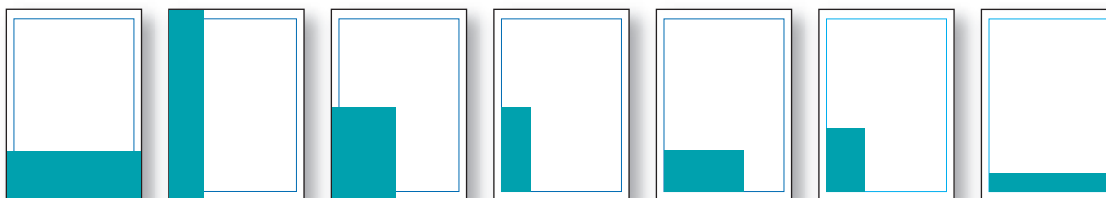
(prices in CHF, excl. VAT)



<b>2<sup>nd</sup> and 4<sup>th</sup> cover page</b> 185 x 267 mm 210 x 297 mm* 1 issue: 2590.- Discount 12 issues 12 600.- (2100.-/Nr)	<b>Full page</b> 185 x 267 mm 210 x 297 mm* 1 issue: 2290.- Discount 12 issues 11 340.- (1890.-/Nr)	<b>Junior page</b> 130 x 190 mm 134 x 205 mm* 1 issue: 1440.- Discount 12 issues 7140.- (1190.-/Nr)	<b>1/2 page horizontal</b> 185 x 130 mm 210 x 145 mm* 1 issue: 1240.- Discount 12 issues 5940.- (990.-/Nr)	<b>1/2 page vertical</b> 90 x 267 mm 102 x 297 mm* 1 issue: 1240.- Discount 12 issues 5940.- (990.-/Nr)	<b>1/3 page horizontal</b> 185 x 86 mm 210 x 98 mm* 1 issue: 990.- Discount 12 issues 4740.- (790.-/Nr)	<b>1/3 page vertical</b> 60 x 267 mm 69 x 297 mm* 1 issue: 990.- Discount 12 issues 4740.- (790.-/Nr)
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**Panorama (2 pages)** 420 x 297 mm\*: 1 issue: 4090.-

**Internet banner** Maximum 236 x 437 pixels: 590.-/month or 5900.-/year



<b>1/4 page horizontal</b> 185 x 64 mm 210 x 77 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	<b>1/4 page vertical</b> 46 x 267 mm 55 x 297 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	<b>1/4 page standard</b> 90 x 130 mm 100 x 145 mm* 1 issue: 690.- Discount 12 issues 3540.- (590.-/Nr)	<b>1/6 page vertical</b> 46 x 130 mm 1 issue: 490.- Discount 12 issues 2340.- (390.-/Nr)	<b>1/6 page horizontal</b> 122 x 64 mm 1 issue: 490.- Discount 12 issues 2340.- (390.-/Nr)	<b>1/8 page vertical</b> 59 x 97 mm 1 issue: 390.- Discount 12 issues 1740.- (290.-/Nr)	<b>1/8 page stripe</b> 185 x 29 mm 1 issue: 390.- Discount 12 issues 1740.- (290.-/Nr)
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### Product news

Technical product description  
(1000 characters + 1 picture at 300 dpi)  
1/3 page, 1 issue: 300.-

### Exhibitor-Flash

Technical description of the product  
shown at a trade fair (1000 signs + 1 picture)  
1 publication: from 290.- for 1/3 page

### Buyer's Guide (printed and online)

6 issues: (Format 42 x 25 mm): 450.-/year  
Prepayment

## Discounts

Discount rates per number of ads for a 12 month contract  
 2 ads 5 %  
 4 ads 10 %  
 Commission: 10 % (to recognized agencies)

## Loose inserts and flyers

Printed inserts, min. 216 x 303 mm, printed at the same time as the magazine

Flyers max. 205 x 295 mm (Delivery of 4 sheets (8 pages) 1990.- 1 sheet (2 pages) 1190.-)

For all other formats, prices are available upon request

## Job advertisement-Infomercials

2 pages 2790.-  
 1 page 1190.-  
 1/2 page 690.-  
 1/4 page 490.-

## Technical data

Minimum circulation: 2500 copies  
 Publication: 6 times a year