

**2023**

**Characteristics**

Oberflächen POLYSURFACES is the only Swiss publication being read by company managers, executives and purchasing managers operating in the field of surface treatment. This bilingual (German/French) bi-monthly publication is also widely used for the job market. The readership covers classic and advanced surface technologies as well as the paint and, varnish and materials technology industries. Recurring topics: thin film, galvanotechnics, polishing, electrostatic powder coating, surface preparation, corrosion protection, heat treatments, tribology, education.

**Editorial staff**

**POLYMEDIA SA**

Av. de Riond-Bosson 12 - CH-1110 Morges  
Tel. +41 21 802 24 42  
info@polymedia.ch  
www.polymedia.ch

**Professor at the**

**Haute Ecole Arc Ingénierie**  
Oksana Banakh  
o.banakh@polymedia.ch

**Marketing /**

Cedric Favre  
Tel. +41 21 802 24 42  
c.favre@polymedia.ch  
marketing@polymedia.ch

**Adverts management**

Stumpp Medien AG  
CH-8173 Neerach  
Tel. +41 44 858 38 00  
info@stumppmedien.ch

- La carrossière-peintre CFC Lara Kaufmann remporte la médaille d'or
- Analyser et optimiser les processus de nettoyage
- Anforderungsgerechte Oberflächenbearbeitung
- quattroClean-Schneestrahlnäherung sichert Verbindungsqualität beim Drahtbünden
- Lohnentfertigung lohnt sich
- Aktuelle Entgrattechnologien und Präzisionsoberflächen im praxisnahen Überblick
- Lasermarker beschneidet verschiedenste Werkstücke schnell und nachhaltig
- Keine Imprägnierung von Werkstücken mehr
- Les substances protectrices contre la rouille de contact sur les transmetteurs à bague collectrice (2/2)

**Editorial Program 2023**

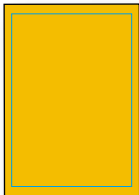
	Release date	Deadline for advertisements	Editorial deadline	Main Focus	Trade fairs
<b>1</b>	08.02.2023	20.01.2023	16.01.2023	■ Water treatment, REACH, recycling	Innoteq, Bern (07-10 March) Global Industrie, Lyon(F) (07-10 March) Watch&Wonders, Bern (27.Marsch-1 <sup>er</sup> April)
<b>2</b>	05.04.2023	17.03.2023	13.03.2023	■ Training, R&D	European Coatings Show, Nuremberg(D) (28-30 March)
<b>3</b>	14.06.2023	26.05.2023	22.05.2023	■ Noble metals, decoration, characterisation	HANNOVER MESSE, Hanovre(D) (17-21 April)
<b>4</b>	06.09.2023	18.08.2023	14.08.2023	■ Anodising, Swiss MedTech	EPHJ, Genf (06-09 June)
<b>5</b>	18.10.2023	29.09.2023	25.09.2023	■ Surface preparation	SINDEX, Bern (05-07 September) ICEB, Modena(I) (19-23 September)
<b>6</b>	06.12.2023	17.11.2023	13.11.2023	■ Watchmaking, luxury	

The editor reserve the right to amend this agenda in case of unforeseen circumstances.

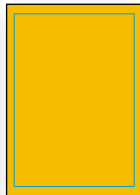
Exhibitions dates are subject to change

**Advertising rates for 2023**

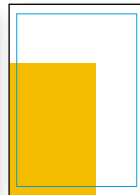
(prices in CHF, excl. VAT)



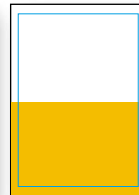
**2<sup>nd</sup> and 4<sup>th</sup> cover page**  
185 x 267 mm  
210 x 297 mm\*  
1 issue: 2900.-  
Discount 12 issues  
12 430.- (2071.-/Nr)



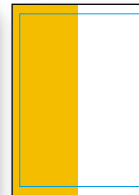
**Full page**  
185 x 267 mm  
210 x 297 mm\*  
1 issue: 2790.-  
Discount 12 issues  
11 340.- (1890.-/Nr)



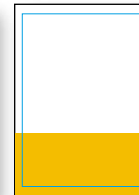
**Junior page**  
130 x 190 mm  
134 x 205 mm\*  
1 issue: 1890.-  
Discount 12 issues  
7140.- (1190.-/Nr)



**1/2 page horizontal**  
185 x 130 mm  
210 x 145 mm\*  
1 issue: 1690.-  
Discount 12 issues  
5940.- (990.-/Nr)



**1/2 page vertical**  
90 x 267 mm  
102 x 297 mm\*  
1 issue: 1690.-  
Discount 12 issues  
5940.- (990.-/Nr)



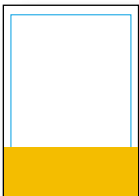
**1/3 page horizontal**  
185 x 86 mm  
210 x 98 mm\*  
1 issue: 990.-  
Discount 12 issues  
4740.- (790.-/Nr)



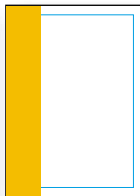
**1/3 page vertical**  
60 x 267 mm  
69 x 297 mm\*  
1 issue: 990.-  
Discount 12 issues  
4740.- (790.-/Nr)

**Cover page** 120 x 120 mm: 1 issue: 1900.-

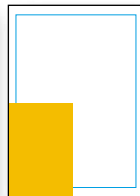
**Panorama (2 pages)** 420 x 297 mm\*: 1 issue: 4990.-



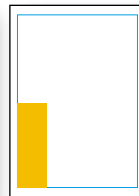
**1/4 page horizontal**  
185 x 64 mm  
210 x 77 mm\*  
1 issue: 690.-  
Discount 12 issues  
3540.- (590.-/Nr)



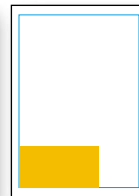
**1/4 page vertical**  
46 x 267 mm  
55 x 297 mm\*  
1 issue: 690.-  
Discount 12 issues  
3540.- (590.-/Nr)



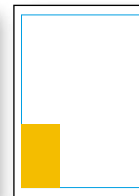
**1/4 page standard**  
90 x 130 mm  
100 x 145 mm\*  
1 issue: 690.-  
Discount 12 issues  
3540.- (590.-/Nr)



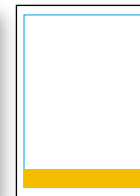
**1/6 page vertical**  
46 x 130 mm  
1 issue: 490.-  
Discount 12 issues  
2340.- (390.-/Nr)



**1/6 page horizontal**  
122 x 64 mm  
1 issue: 490.-  
Discount 12 issues  
2340.- (390.-/Nr)



**1/8 page vertical**  
59 x 97 mm  
1 issue: 390.-  
Discount 12 issues  
1740.- (290.-/Nr)



**1/8 page stripe**  
185 x 29 mm  
1 issue: 390.-  
Discount 12 issues  
1740.- (290.-/Nr)

**Product news**

Technical product description  
(1000 characters + 1 picture at 300 dpi)  
1/3 page, 1 issue: 300.-

**Exhibitor-Flash**

Technical description of the product  
shown at a trade fair(1000 signs + 1 picture)  
1 publication: from 290.- for 1/3 page

**Buyer's Guide** (printed and online)

6 issues: (Format 42 x 25 mm):  
450.-/year  
Prepayment

**Internet banner**

Maximum 236 x 437 pixels:  
590.-/month  
or 5900.-/year

**Discounts**

Discount rates per number of ads for a 12 month contract  
2 ads 5 %  
4 ads 10 %  
Commission: 10 % (to recognized agencies)

**Loose inserts and flyers**

Printed inserts, min. 216 x 303 mm, printed at the same time as the magazine

Flyers max. 205 x 295 mm (Delivery of 900 copies min.)  
8 sheets (16 pages) 2900.-  
4 sheets (8 pages) 2500.-  
1 sheet (2 pages) 1900.-

For all other formats, prices are available upon request

**Job advertisement-Infomercials**

2 pages 2900.-  
1 page 1900.-  
1/2 page 1300.-  
1/4 page 800.-

**Technical data**

Print run: 792 exemplars (notarial certification, 2023)

Publication: 6 times a year