



SECURITE

- Une pellicule antibactérienne pour les produits imprimés
- Un drone « mouche » pour surveiller ses foies
- L'armée s'écoule au secours de la République

ENVIRONNEMENT

- Des échantillons radioactifs dans les Alpes
- Un « robot cavalier » pour explorer les environnements marins
- Les Sétoises qui trouvent les balaises et les dauphins

www.securite-environnement.ch

Characteristics

The only publication in French-speaking Switzerland dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection.

Sécurité-Environnement is aimed at industrial companies, technical managers working in public utilities, and safety & environmental professionals.

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Editorial Program 2023

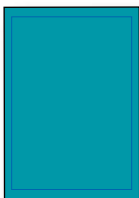
	Release date	Deadline for advertisements	Editorial deadline	Main Focus	Trade fairs
1	23.02.2023	03.02.2023	30.01.2023	<ul style="list-style-type: none"> Access control, alarms Cybersecurity Industrial Maintenance Safety at work Protective clothing CCTV, drones Air-conditioning Water and gas E-Mobile Renewable energies Solar energy Recycling 	EMPACK SCHWEIZ, Zürich (25-27 January)
2	26.04.2023	06.04.2023	03.04.2023		Salon Bois, Bulle (9-11 February)
3	28.06.2023	09.06.2023	05.06.2023		Innoteq, Bern (7-10 March)
4	28.08.2023	08.08.2023	02.08.2023		SINDEX, Bern (5-7 September)
5	25.10.2023	06.10.2023	02.10.2023		Hydrogen + Fuel Cells EUROPE, Hanovre (D) (17-21 April)
6	21.12.2023	01.12.2023	27.11.2023		Milipol, Paris (F) (14-17 September)

The editor reserve the right to amend this agenda in case of unforeseen circumstances.

Exhibitions dates are subject to change

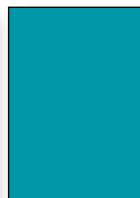
Advertising rates for 2023

(prices in CHF, excl. VAT)



2nd and 4th cover page

185 x 267 mm
210 x 297 mm*
1 issue: 2590.-
Discount 12 issues 12 600.- (2100.-/Nr)



Full page

185 x 267 mm
210 x 297 mm*
1 issue: 2290.-
Discount 12 issues 11 340.- (1890.-/Nr)



Junior page

130 x 190 mm
134 x 205 mm*
1 issue: 1440.-
Discount 12 issues 7140.- (1190.-/Nr)



1/2 page horizontal

185 x 130 mm
210 x 145 mm*
1 issue: 1240.-
Discount 12 issues 5940.- (990.-/Nr)



1/2 page vertical

90 x 267 mm
102 x 297 mm*
1 issue: 1240.-
Discount 12 issues 5940.- (990.-/Nr)



1/3 page horizontal

185 x 86 mm
210 x 98 mm*
1 issue: 990.-
Discount 12 issues 4740.- (790.-/Nr)

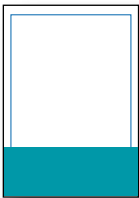


1/3 page vertical

60 x 267 mm
69 x 297 mm*
1 issue: 990.-
Discount 12 issues 4740.- (790.-/Nr)

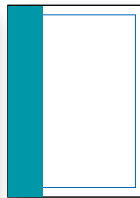
Panorama (2 pages) 420 x 297 mm*: 1 issue: 4090.-

Internet banner Maximum 236 x 437 pixels: 590.-/month or 5900.-/year



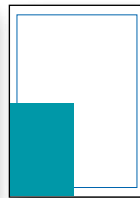
1/4 page horizontal

185 x 64 mm
210 x 77 mm*
1 issue: 690.-
Discount 12 issues 3540.- (590.-/Nr)



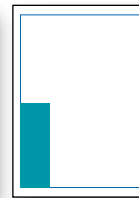
1/4 page vertical

46 x 267 mm
55 x 297 mm*
1 issue: 690.-
Discount 12 issues 3540.- (590.-/Nr)



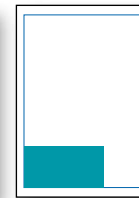
1/4 page standard

90 x 130 mm
100 x 145 mm*
1 issue: 690.-
Discount 12 issues 3540.- (590.-/Nr)



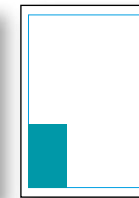
1/6 page vertical

46 x 130 mm
1 issue: 490.-
Discount 12 issues 2340.- (390.-/Nr)



1/6 page horizontal

122 x 64 mm
1 issue: 490.-
Discount 12 issues 2340.- (390.-/Nr)



1/8 page vertical

59 x 97 mm
1 issue: 390.-
Discount 12 issues 1740.- (290.-/Nr)



1/8 page stripe

185 x 29 mm
1 issue: 390.-
Discount 12 issues 1740.- (290.-/Nr)

Product news

Technical product description
(1000 characters + 1 picture at 300 dpi)
1/3 page, 1 issue: 300.-

Exhibitor-Flash

Technical description of the product shown at a trade fair (1000 signs + 1 picture)
1 publication: from 290.- for 1/3 page

Buyer's Guide (printed and online)

6 issues: (Format 42 x 25 mm): 450.-/year
Prepayment

Discounts

Discount rates per number of ads for a 12 month contract
2 ads 5 %
4 ads 10 %
Commission: 10 % (to recognized agencies)

Loose inserts and flyers

Printed inserts, min. 216 x 303 mm, printed at the same time as the magazine

Flyers max. 205 x 295 mm (Delivery of 2000 copies min.)
4 sheets (8 pages) 1990.-
1 sheet (2 pages) 1190.-

For all other formats, prices are available upon request

Job advertisement-Infomercials

2 pages 2790.-
1 page 1190.-
1/2 page 690.-
1/4 page 490.-

Technical data

Print run: 1798 exemplars (notarial certification, 2023)

Publication: 6 times a year