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(notarial certification, 2023)

# MEDIA-KIT 2024

## Characteristics

The only publication in French-speaking Switzerland dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection.

*Sécurité-Environnement* is aimed at industrial companies, technical managers working in public utilities, and safety & environmental professionals.

## Editorial staff

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## Editorial program

The editor reserve the right to amend this agenda  
in case of unforeseen circumstances.

| SE No.               | 1        | 2        | 3        | 4        |
|----------------------|----------|----------|----------|----------|
| Release date         | 26.03.24 | 25.06.24 | 24.09.24 | 17.12.24 |
| Fence technical data | 26.02.24 | 27.05.24 | 26.08.24 | 18.11.24 |

## Fairs / Expositions

Extended print runs.  
Exhibitions dates are subject to change.

| SE No.                               |  |               |
|--------------------------------------|--|---------------|
| SE1 - Energissima, Bulle (CH)        |  | (18-21 April) |
| SE1 - Arbeit Sicherheit, Zurich (CH) |  | (5-6 June)    |
| SE2 - Security Essen, Essen (D)      |  | (17-20 Sept.) |
| SE3 - Expoprotection, Paris (F)      |  | (5-7 Nov.)    |

## Main Focus

### Security

- Alarm reception centre
- Alarms, appliances and devices
- Bodyguards and close defence
- Burglary protection

- Evacuation
- Fire detection and prevention
- Health, wellbeing and protection at work
- Industrial safety
- Information technology
- IT advice and services
- Private detective
- Protection at work
- Risk management

- Safes and keys
- Security agency
- Security consulting
- Signalling
- Surveillance

### Environment

- Asbestos
- Biogas, biomass, biofuels

- Building land, analyses and surveys
- Clean vehicles
- Environmental protection and technology
- Environmental services
- Environment, waste management
- Fuel cells, hydrogen
- Geology, geothermal energy

- Geotechnics
- Groundwater
- Materials recovery and recycling
- Photo voltaic, solar
- Renewable energy
- Sustainable development
- Waste, environmental advice
- Wind power

## Advertising rates

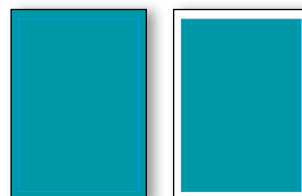
(prices in CHF, excl. VAT)

### 2<sup>nd</sup>/4<sup>th</sup> cover page

1 issue: **2590.-**  
Package 4 issues\*: **8400.-** (2100.-/No.)

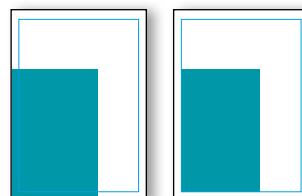
### Full page

1 issue: **2290.-**  
Package 4 issues\*: **7560.-** (1890.-/No.)



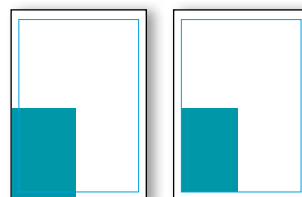
### Junior page

1 issue: **1440.-**  
Package 4 issues\*: **4760.-** (1190.-/No.)



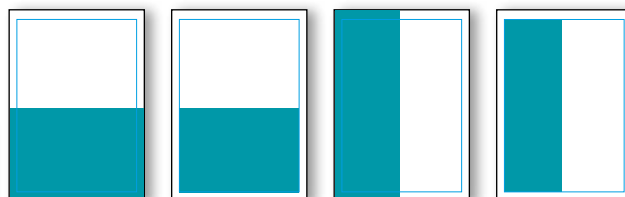
### 1/4 page standard

1 issue: **690.-**  
Package 4 issues\*: **2360.-** (590.-/No.)



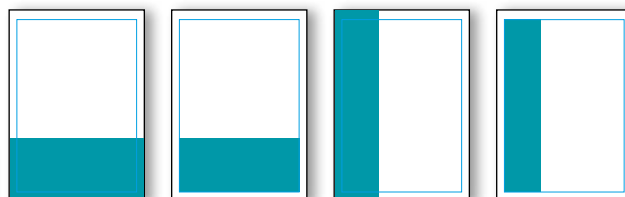
### 1/2 page width or height

1 issue: **1240.-** Package 4 issues\*: **3960.-** (990.-/No.)



### 1/3 page width or height

1 issue: **990.-** Package 4 issues\*: **3160.-** (790.-/No.)



### 1/4 page width or height

1 issue: **690.-** Package 4 issues\*: **2360.-** (590.-/No.)



### Print document

Please send us your adverts in digital form in PDF format (PDF/X-4:2010, unencrypted, with all fonts embedded).

### Colour profile:

Image resolution:

Technical data:

PSO Uncoated v3 (FOGRA52)

CMYK and greyscale images

Line art images

\*\* Overflow

Interior security zone

300 dpi

1200 dpi

around + 3 mm

5 mm

### Panorama (2 pages)

1 issue: **4090.-**  
420 x 297 mm\*\*

### Internet banner

**590.-/month** or  
**5900.-/year**  
Max. 236 x 437 px

### Product news

Technical product description (1000 characters + 1 picture, min. 300 dpi)

1/3 page, 1 issue:  
**300.-**

### Exhibitor-Flash

Technical description of the products shown at a trade fair (1000 characters + 1 picture, min. 300 dpi)

1/3 page, 1 issue:  
from **290.-**

### Buyer's Guide

(printed and online)

4 issues: **450.-/year**  
(42 x 25 mm)

Prepayment

### Publication

4 times a year

## Discounts

Discount rates  
per number of ads for  
a 12 month contract

2 ads **5 %**  
3 ads **10 %**  
4 ads go to **package**

Commission: **10 %**  
(to recognized agencies)

## Inserts

Printed inserts:  
min. 216 x 303 mm  
Printed at the same time  
as the magazine

Flyers:  
max. 205 x 295 mm  
(Delivery of 2000 copies  
min.)

8 sheets (16 pages) **1900.-**  
4 sheets (8 pages) **950.-**  
1 sheet (2 pages) **600.-**

For all other formats,  
prices on request

## Job offers Infomercials

2 pages **2790.-**  
1 page **1190.-**  
1/2 page **690.-**  
1/4 page **450.-**

\* Failure to comply with the contract will result in retroactive billing.

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